

Christopher Ancona
321 Alba Lane / Lake Mary, Florida 32746
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Experience

Afternoon Drive	WWRZ "Max 98.3" Lakeland, FL (Adult Hits)(Hall Communications) New start-up format of what was formerly "The Rose."	1/06-present
Morning Drive	WWRZ "The Rose" Lakeland, FL (Soft AC)(Hall Communications) Infuse local information and personality into music-driven morning show. Remotes & appearances.	1/98-12/31/05
Program Director Morning Drive	KZNN-FM 105.3 Rolla, MO (Country)(Mahaffey Enterprises) Created personality morning show. Developed "Saturday Morning Oldies" program. Designed on-air promotions to increase sales and listeners. Hired & trained air talent.	11/96-7/98
Evening Personality	KTCS-FM 99.9 Fort Smith, AR (Country)(Big Chief Broadcasting) Worked phones encouraging listener involvement.	9/95-11/96
On-Air Personality	KIHT-FM 96.3 St. Louis, MO (Classic Hits)(Heritage Media) Part time and primary fill-in.	11/93-4/95
Morning Drive Personality	WQSM-FM 98.1 Fayetteville, NC (AC)(Cape Fear Broadcasting) Personality-driven morning show, using high production values.	5/92-4/93
Program Director Afternoon Drive	WYNA-FM 104.9 Tabor City, NC (Country)(Great American Media, Ltd.) Integral part of format switch from AC to Country.	3/88-5/92
Afternoon Drive	KJCK-FM 94.5 Junction City, KS (CHR)(Platinum Broadcasting Company)	11/86-2/88
Afternoon Drive	WYZZ-FM 100.9 Fairmont, NC (CHR)(Carolina Broadcasting, Co.)	8/85-10/86

Education

Broadcast Center – St. Louis, MO	(Radio / Television)
Meramac College – St. Louis, MO	(BA, Communications)
Jefferson College – Hillsboro, MO	(TV Production)

Activities / Organizations

Chairperson: Leukemia-Lymphoma Society's "Lite The Nite Walk"	Big Brothers / Big Sisters
Multiple Sclerosis Society	Make A Wish Foundation
	Special Olympics

Chris Kelly

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References

Bob Crews WWRZ Lakeland, FL	863-646-9355
Kent "Kix" Layton WSSL Charleston, SC	864-242-1005
Ray Thomas Director Connecticut School of Broadcasting	713-877-1524
Bill Harper Owner KTCS Fort Smith, AR	479-646-6151
Don Chase Program Director WKML / Fayetteville, NC	910-483-9565